



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Great American Media
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1352986

Schedule Dates: 08/13/12-09/02/12
Advertiser: Defend Divided Alliance (73545)
Agency: Great American Media (2231)
Product: POLITICAL ISSUE (ns) (1187)
Brand: DEF DIVIDED ALLIANCE (466904)
Salesperson: TeleRep/DC, Washington DC (2995)
Sales Office: TeleRep Washington DC
Buyer Name: WOOD, SPENCER
Phone/Fax: /
CPE: 119/126/1589
Account Types: National/Political Issue Agency BRD
Billing Type: Weekly/Irregular
Comments: DEF DIVIDED ALLIANCE
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALLIANCE FOR

Date Entered: 08/09/12
Last Modified: 08/09/12
Entered By: Nancy Brutus
CO-OP: No
Headline #: 06271003
Demo: A35+R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$922.50
Net Total: \$5,227.50
Sales Tax:

West Palm Beach (WPEC)	
By Broadcast Month	Spots
Aug. 2012	7
Sep. 2012	2
Grand Total:	9

Rate	
Aug. 2012	\$4,950.00
Sep. 2012	\$1,200.00
Grand Total:	\$6,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/13/12-08/24/12	2	:30	6P- 6:30P (EST)	1	X	X	X	X	X			2	\$900.00	\$1,800.00	West Palm Beach (WPEC)		8/9/12
2.0	Normal Line / SPOT (2)	08/19/12-08/19/12	2	:30	10:30A- 11:30A (EST)									2	\$750.00	\$1,500.00	West Palm Beach (WPEC)		8/9/12
3.0	Normal Line / SPOT (2)	08/26/12-09/02/12	2	:30	10:30A- 11:30A (EST)									1	\$750.00	\$1,500.00	West Palm Beach (WPEC)		8/9/12
4.0	Normal Line / SPOT (3)	08/19/12-09/02/12	2	:30	6:30P- 7P (EST)									1	\$450.00	\$1,350.00	West Palm Beach (WPEC)		8/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Page:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Maura Gilroy

do hereby request station time concerning the following issue:

Taxes

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<div style="font-size: 4em; font-family: cursive;">AS ORDERED</div> <div style="font-size: 1.2em; font-family: cursive;">LODEC CONTRACT #1352984</div>					

Total Charges: \$6,150⁰⁰ (Gross)

This broadcast time will be used by: Defend MY Dividend & Alliana for Saving & Investing

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**
☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Defunct NY Dividend - Alliance for Saving & Investing

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

8/9/12 *[Signature]* 202 813-4853
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Lillie K Roberts Sales Director
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Defund Divides Alliance PARTY: _____

OFFICE/DESCRIPTION: Issue ELECTION DATE: 11/6/12

INQUIRY MADE BY: Spencer Wood
Candidate Manager Agency Committee (circle one)

ADDRESS: Great American Media
1010 Wisconsin Ave, NW, Suite 800
Washington, DC 20007

PHONE: _____ FAX: _____

EMAIL: _____

Information Requested: Records + Audio

Final Disposition: Order Placed \$6.150⁰⁰

If Committee, list officers and position: _____

TAKEN BY: Cheryl Blair DATE: _____ TIME: _____
T'Rep Wagon